

Presse Release

April 8, 2024

Desmond Long appointed as CEO for BASF Shanshan Battery Materials Co., Ltd.

Desmond Long has been appointed as Chief Executive Officer to lead BASF Shanshan Battery Materials Co., Ltd effective April 1, 2024. In his new role, Desmond will lead the business management of the company.

“BASF Shanshan Battery Materials has established a strong position in the lithium-ion battery materials market as a reliable supplier to our customers, and is poised to further expand our success in the field of battery materials,” said Desmond Long. “We are committed to continue the journey of innovative, high-quality and low-carbon footprint products and work tirelessly to further create value for our customers and partners.”

BASF Shanshan Battery Materials is a joint venture formed by BASF and Shanshan in 2021 and is majority owned by BASF. It has four sites in Hunan and Ningxia, China, with more than 1,400 employees. BASF Shanshan Battery Materials has a strong position in the battery materials value chain, especially in China.

Desmond Long, the new CEO of BASF Shanshan Battery Materials, has over 25 years of professional experiences in International Business Management, Sales Management, Supply Chain Management, Key Account Management and Product Marketing in various Asian countries, including China. He has extensive experience in the engineering plastics and performance materials markets especially for automotive, consumer electronics and construction industries. Desmond Long holds a Bachelor Honours Degree in Business Administration (International Business).

About BASF Battery Materials

BASF is a leading global supplier of advanced cathode active materials (CAM) for the lithium-ion batteries market, providing high-performance CAM to the world's largest cell producers and for leading OEM platforms. We complement our portfolio with base metals sourcing and management, as well as various battery recycling solutions, including closed loop offerings. By leveraging our industry-leading R&D platforms and passion for innovation, BASF Battery Materials develops unique, proprietary solutions that drive customer success. Further information is available on the internet at www.catalysts.basf.com.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 112,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €68.9 billion in 2023. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the United States. Further information at www.basf.com.